



## Public Disclosure of Student Learning

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Institution	Dominican College of Blauvelt
Academic Business Unit	MBA Program - Business Administration Division
Academic Year	2017-2018

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**Report of Student Learning and Achievement**  
**Dominican College**  
**MBA Program – Business Administration Division**

For Academic Year: 2017-2018

**Mission of the MBA Program – Business Administration Division**

*The mission of the Division of Business Administration is to provide students with broad-based practical knowledge of the functional areas of business, combined with a solid foundation in a specified business area, that will permit them to obtain professional opportunities, and/or will foster their ability to advance in their careers as leaders and decision-makers within the domestic and global business environments where they are employed. In addition, the goal of the Division is to instill within students a sense of integrity and ethics that will permit them to take into consideration the various stakeholders whom their decisions will impact.*

**Student Learning Assessment for MBA Program**

**Program Intended Student Learning Outcomes (Program ISLOs)**

1. *Students will be able to employ coherent forms of both written and oral communications to diverse professional audiences.*
2. *Students will be able to identify and analyze business scenarios, problems and opportunities using appropriate research methods and analytical frameworks.*
3. *Students will be able to integrate the appropriate leadership, team and ethical dimensions in various organizational settings and situations.*
4. *Students will be able to recognize the role of technology and innovation in organizational, industry and competitive change.*
5. *Students will be able to integrate knowledge, theories and practices from the various functional areas of business in order to analyze and solve problems, or realize opportunities.*

**Assessment Instruments for Intended Student Learning Outcomes—  
Direct Measures of Student Learning:**

**Performance Objectives (Targets/Criteria) for Direct Measures:**

1. <i>Integrative Business Model Analysis</i> Program ISLOs Assessed by this Measure: 1, 2, 4, 5	<i>Using the rating scale in the Integrative Business Model Analysis evaluation rubric, 85% of all graduating MBA students will achieve a performance rating of “Acceptable” (3) or higher.</i>
2. <i>Thesis Oriented Research</i>	<i>Using the rating scale in the Thesis Oriented Research evaluation rubric, 85% of all graduating MBA students will achieve a performance rating of</i>

Program ISLOs Assessed by this Measure: 1, 2	<i>“Acceptable” (3) or higher.</i>							
3. <i>Comprehensive Business Plan</i> Program ISLOs Assessed by this Measure: 1, 2, 3, 5	<i>Using the rating scale in the Comprehensive Business Plan evaluation rubric, 85% of all graduating MBA students will achieve a performance rating of “Acceptable” (3) or higher.</i>							
<b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b>								
1. <i>MBA Graduate Survey</i> Program ISLOs Assessed by this Measure: 1 - 5	<i>For every question in the survey associated with each of the ISLOs indicated, our goal is to have a score of “Good” or better 75% of the time.</i>							
<b>Assessment Results: MBA Program</b>								
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>								
1. <b><i>Integrative Business Model Analysis</i></b> - at least 85% of graduates achieved a rating of “Acceptable” (3) or higher.								
2. <b><i>Thesis Oriented Research</i></b> - at least 85% of graduates achieved a rating of “Acceptable” (3) or higher.								
3. <b><i>Comprehensive Business Plan</i></b> – at least 85% of graduates achieved a rating of “Acceptable” (3) or higher.								
4. N/A								
<b>Summary of Results from Implementing Indirect Measures of Student Learning:</b>								
1. <b><i>MBA Graduate Survey</i></b> – every question in the survey associated with each of the ISLOs was “Good” or better at least 75% of the time								
2. N/A								
<b>Summary of Achievement of Intended Student Learning Outcomes:</b>								
<b>Intended Student Learning Outcomes</b>		<b>Learning Assessment Measures</b>						
<b>Program ISLOs</b>	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance	Performance	Performance	Performance	Performance	Performance	Performance	Performance

	Target Was...	Target Was...	Target Was...	Target Was...	Target Was...	Target Was...	Target Was...	Target Was...
1. <i>Program Learning Outcome 1</i>	Met	Met	Met		Met			
2. <i>Program Learning Outcome 2</i>	Met	Met	Met		Met			
3. <i>Program Learning Outcome 3</i>			Met		Met			
4. <i>Program Learning Outcome 4</i>	Met				Met			
5. <i>Program Learning Outcome 5</i>	Met		Met		Met			
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. <i>Not Applicable</i>								
2. <i>Not Applicable</i>								
3. <i>Not Applicable</i>								
4. <i>Not Applicable</i>								